**Press Office** 24/05/2024

**Symphony Audience Grows by 53% Compared to 2023**

**FIVE MONTHS OF OPERAS AND CONCERTS AT THE FILARMONICO SEES OVER 18,000 SPECTATORS IN ATTENDANCE**

**From January to May, the first season sponsored by BCC Veneta has seen an 88% increase in attendance**

**The Teatro Filarmonico’s audience is growing.** Concluding the first part of Fondazione Arena's Winter Artistic Season was a monographic concert on the great tone poems of Richard Strauss. This was the first season sponsored by **BCC Veneta**. Together, **opera and symphony registered more than 18,000 spectators, setting a record for the first five months of the year. Audience numbers increased by 88% compared to the same period in 2023. Symphony alone saw its audience double, with a 53% increase** compared to the same number of performances in the same months last year.

For the 3 opera titles between 21 January and 24 March and 8 concerts between 2 February and 18 May, **18,000 spectators gathered with increasing attendance** in spring. During the Opera Season, which featured high-quality and rare repertoire productions in their Verona premieres, the most attended title was Mozart's magical fairy tale *The Magic Flute*, while in the Symphony Season, Rossini's *Stabat Mater* stood out, followed by the final May performances concluding the complete cycle of Brahms' symphonies and concerts with renowned conductors and soloists such as De Maria and Zilberstein. **The number of young audience members and students also increased**, thanks to the under-30 rates offered and dedicated passes for the Brahms cycle. More specifically, while the trend for Opera mirrors that of last year, for Symphony, the spectator and revenue numbers for the first five months of 2024 have already reached the totals of the 2023 season, including autumn events.

**Accompanying the positive early results of the current season is the success of Fondazione Arena's first chamber music series *Museo in musica*, which sold out every event, and the growth of the *Arena Young* program** with 36 events dedicated to young people, schools, academies, universities and conservatories and, for the first time, introducing preschoolers to the world of great music and opera.

**Autumn 2024 at the Teatro Filarmonico promises to be hot**. The Fondazione Arena Orchestra will return on 11 and 12 October with various chamber ensembles from Wagner to Jazz, before performances of Verdi’s thrilling *Stiffelio* (for the first time in Verona) with the Choir and prominent soloists from 27 October to 3 November and Rossini's entertaining *La Cenerentola* from 17 to 24 November. The final symphonic concert on 29 and 30 November will see a stage added to the complete cycle of Mahler's symphonies with the *Fourth*, whose ecstatic final movement is called *Das himmlische Leben (The Heavenly Life)*, together with Schubert's famous *Unfinished Symphony*, while from 15 to 31 December, with Tchaikovsky's classic *Swan Lake*, Ballet will make its eagerly awaited return to the Filarmonico after nine years away.

**Tickets, subscriptions, and passes are available at** <https://www.arena.it/en/philharmonic-theatre-verona/> and at the Arena Box Office.

**ARENA DI VERONA BOX OFFICE**
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