



Arena per Tutti

La gioia
dell'opera
per tutti

powered by Müller



Final balance **2024**
Introducing the project for **2025**

Arena per Tutti 2024

Overview

- **Our audience:** persons with sensory disabilities, persons with intellectual disabilities
- **25 shows** with live access services
- **11 multisensory experiences** before the shows
- **1002 participants** from all over Italy and Europe





Arena per Tutti 2024

Services

- Accessible opera trailers in three languages
- Accessible opera books open to all
- Live audio description
- Live subtitles for the deaf
- Opera descriptions in Easy to Read language

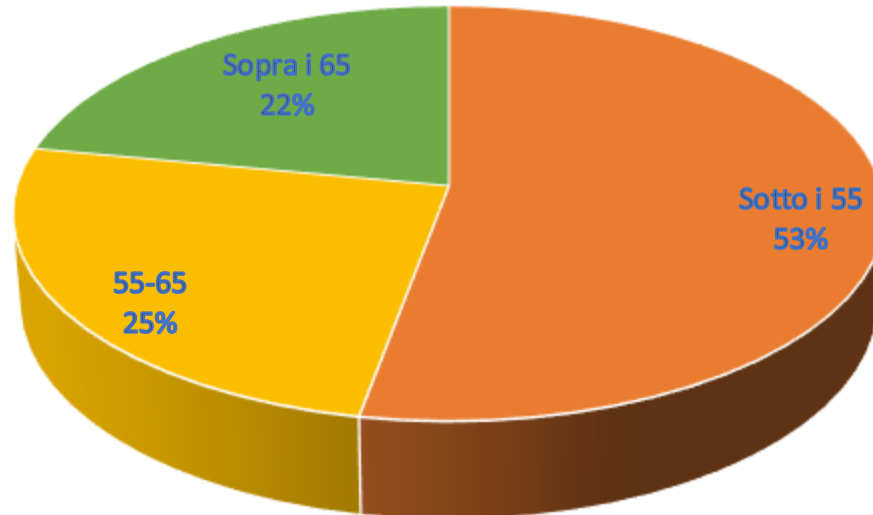
Feedback collection

- Questionnaires administered after each show
- 365 full responses obtained
- Open and closed questions about the accessible performance and the multisensory tours
- Spontaneous feedback received via email

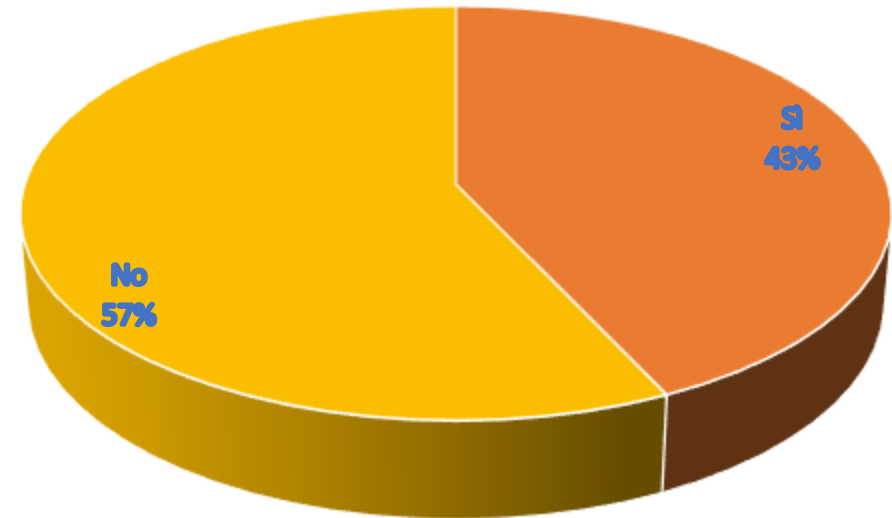
Participants

Demographics

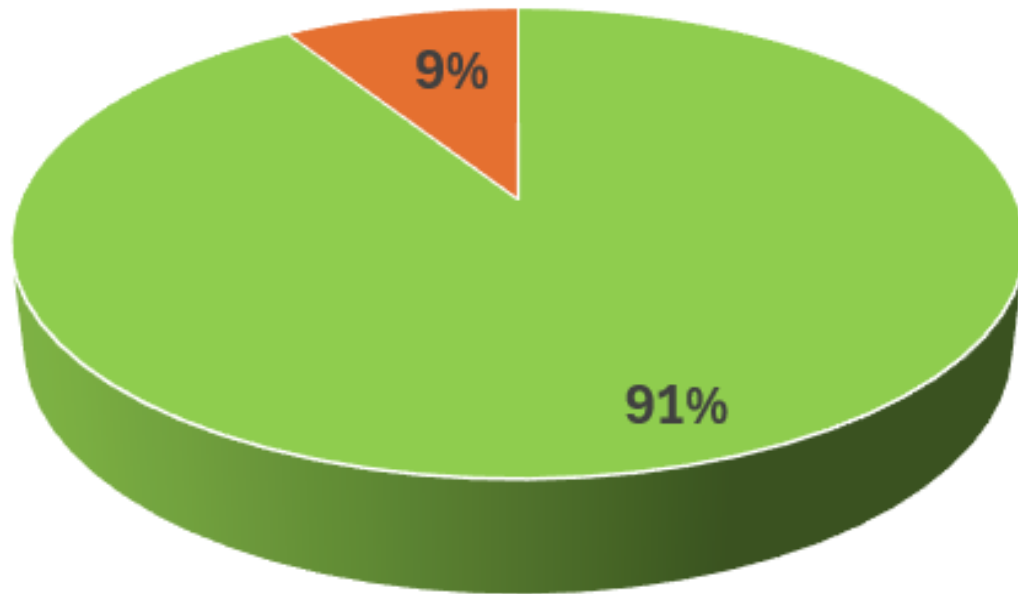
Age



Was this your first time at the Arena Opera Festival?



Immersion



■ Immersione positiva ■ Immersione negativa

Immersion is a psychological parameter.

It measures the degree and type of involvement of a person in an activity s/he has just experienced.

We measured immersion in relation to our access services and it was:

- 91% positive
- 9% negative



Website

www.arenapertutti.it

- 2.400 individual users
- 14.000 interactions
- 4.600 interactions for the **accessible opera books** (30% for the English version)
- 5.200 interactions for the descriptions in **Easy to Read language** (50% for the English and German version)

Feedback

«We would like to thank you for the excellent services, from booking the tickets to being welcomed in the arena and enjoying the show. Congratulations on this great project, we hope it will grow in the years to come and that it will receive more and more support.»

Feedback

«I hope this project is renewed next year, it made me feel truly 'included'. Thank you! Thank you!»

Feedback

«It was such a magical experience... a gift you gave to us last week, at the Arena in Verona!

We were able to explore the backstage with an inclusive tour, we listened to stories and information provided by the theatre staff, we touched the costumes and tried on the hats and props. It's impossible for me to describe the emotions we felt!"

Feedback

People often talk about inclusion, but most of the times the initiatives offered are superficial, not real and thorough for people with disabilities. This experience was truly useful for me and it made me fully enjoy the performance!

Feedback

«This was our first time at the Opera. The audio description was fantastic and it really enhanced the experience. Sarah and Alexandro were very nice and did their job perfectly. In fact the entire experience was perfect. My dad was pleased with the visual subtitles above the stage and he liked the English translation. Our family are really grateful to have enjoyed the Opera and that our accessible seats were just perfect. We are already thinking about visiting again next year to see another Opera. Thanks to your entire team for this opportunity. My brother is also blind and he really enjoyed it too»



Arena per Tutti 2025

The programme

Nabucco

La Traviata

Aida

Carmen

- **26 accessible performances** (from 28 June to 6 September)
- **16 multisensory tours and experiences** before the shows
- **Inclusive digital materials** in 3 languages
- **Accessible tourist programmes**

**Reservations open on 1 October
2024**



Thank you!